

PRESS RELEASE

**LOCAL AUTHOR RELEASES EXCITING NEW BOOK WITH
ACCOMPANYING WEBSITE**

Contact: Mark Barber (markb@project2067.com)
FOR IMMEDIATE RELEASE

I am the author of a newly released book that may be of interest to you. My name is Mark Barber, and the title of my book is 'Project 2067: Urban Legends' (ISBN 1-4120-4546-0).

Project 2067 is an investigation into Urban Legends. The book is narrated by a fictional character; Jarvis Redman. Jarvis Redman is an investigative journalist working on the project as a last ditch attempt to save his newspaper from being swallowed by a large media group owned by the ruthless Angus Brute. The aim of the project is to uncover the truths behind urban legends. How and why do they exist? Have they been created or manipulated for political, propaganda, or marketing reasons?

A sub-story following Jarvis Redman's progress in the form of log book entries start each category of Urban Legends. These categories (e.g. Classic Horror, Crime, 9/11, Netlore, etc.) contain many urban legends of that type. After each urban legend a bite-sized summary and final thoughts are given, deduced and analysed from the investigation into that urban legend.

Project 2067 works on many levels as it can be read from start to finish, following Jarvis Redman's progress as he delves deeper and deeper into the sinister world of urban legends, or by randomly reading different urban legends as each one works well as a standalone short story.

So, you have the best of both worlds. A book to read on a rainy Sunday afternoon, or as a collection of short stories that can be put down and picked up, making the book a perfect travel companion.

I also have a dedicated website that acts as an interactive companion to the book (<http://www.project2067.com/>). Certain photos and diagrams associated with urban legends in the book can only be viewed on the website, as well as additional legends and material not included in the book. The website has been a huge success with over 40,000 hits within the first 6 weeks of being launched. The website gives the book a unique selling point, as I do not know another book that uses a website as an interactive tool in this way.

Contact:

Mark Barber
31 Farleigh Road, New Haw
Surrey, KT15 3HS

Tel No: 01932 336062
E-Mail: markb@project2067.com

www.project2067.com